



"We do not inherit the earth from our ancestors, we have it on loan from our children": this ancient proverb opens the San Marco Group's Sustainability Report, a tool that declares, with transparency, our commitment to sustainable development. Our goals are to create value for the Group and for people while preserving natural resources.

Responsibility • Environment • Safety



# Promoting sustainability means taking care of the environment, the people in it and the buildings they inhabit every day.

The R&D division of San Marco Group monitors and manages the environmental effects of its work to prevent harmful effects and pursue an improvement of its **environmental efficiency**. The environmental-management system is certified under the international **ISO 14001:2015** standard. We are guided by the principles of Eco-Design to optimize the consumption of resources:

- we only take water from the public water supply;
- we use photovoltaic systems to increase efficiency in the use of renewable sources:
- we constantly select raw materials that do not harm the environment, thereby limiting hazardous chemical components;
- we provide environmental data-sheets with detailed product information.

Thanks to the use of **recycled plastic** in much of our packaging, we avoid 1,500 tonnes of CO<sub>2</sub> per year on average.

Our focus on quality also regards the environment as we use high-performance products that require less use, and less consumption of resources.





# MASS-BALANCE approach

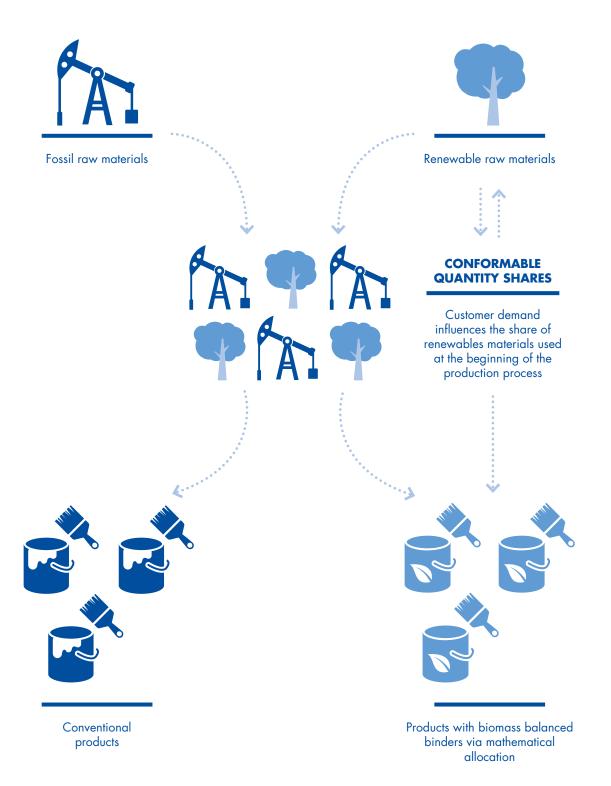
Already acknowledged by the market for their high quality and performance, from 2021 the professional paints of the Linea Acrylò are being made with a special binder derived from renewable biomass, defined according to the "mass-balance" approach, and RedCert² certified.

The aim of the Biomass Balance approach is to reduce atmospheric emissions of  ${\rm CO}_2$  by replacing fossil resources in the value chain with renewable resources from biomass. Fossil resource saving product by using sustainably certified renewable raw materials in the value chain.

Examples of biomass sources are bio-naphtha and biogas derived mainly from organic waste and vegetable oils. The renewables are already applied at the beginning of the production process of the binders and mathematically allocated to the new product line.

The new Linea Acrylò is a conscious purchasing choice to help protect the environment.

## **PRODUCTION PROCESS**





# High-performance finishes for sustainable building

The paints in the **Linea Acrylò** contain a new acrylic resin formulation that guarantees **quality standards** such as high coverage and whiteness, good flow, and microporosity that masks surface imperfections. Thanks to its easy application and **very fast drying time**, jobs can be completed quickly.

All Acrylò paints have **high hiding power** and aesthetic uniformity to give you a double benefit: hiding the old coats, and saving time and quantity of product, as, with paints that boast high hiding-power, you need to apply fewer coats.

All products in the **Linea Acrylò** are ready to use, making them easy to apply while avoiding wastage of materials and dilution errors. Work is quick and impeccable end-results guaranteed.

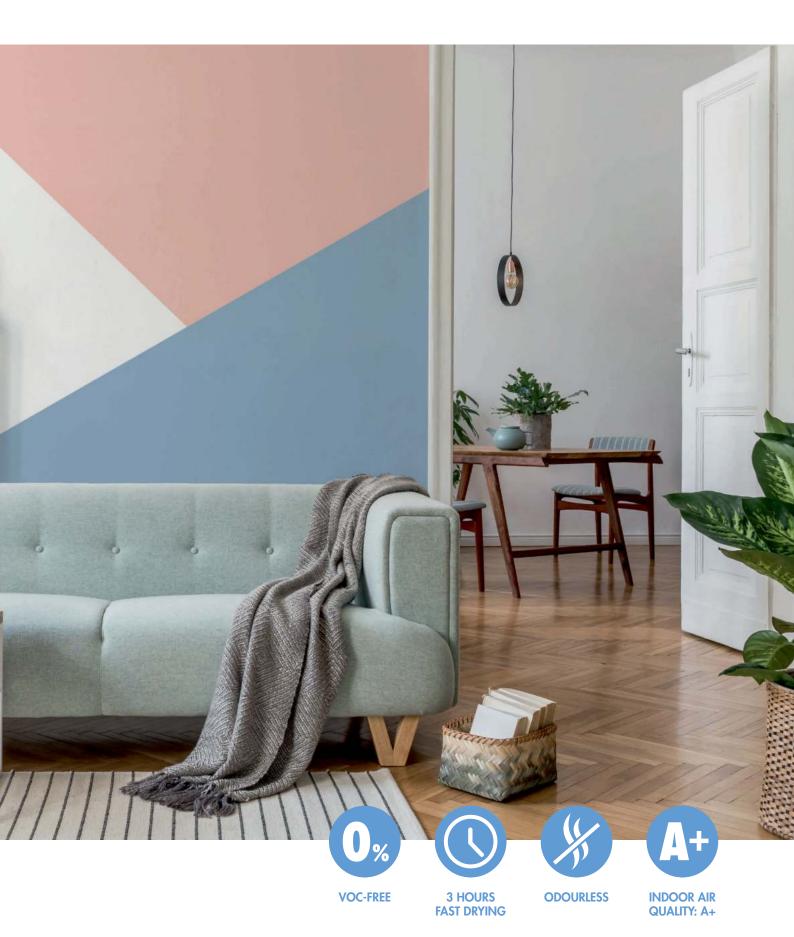
The same care that San Marco dedicates to technical performance is applied to the continuous search for innovative solutions to minimize environmental impact, according to Ecodesign criteria, with a binder derived from renewable biomass, which reduces environmental impact while maintaining high quality.



# With Linea Acrylò you can also safeguard people's health:

Air quality in indoor environments has a strong effect on how our body functions and our reactions. The paints from the **Linea Acrylò** are odourless, free from formaldehyde and VOC (volatile organic compounds), and **Indoor air quality A+** certified.









# **Acrylomat Plus**

Matt acrylic finish

#### 341 Series

Acrylomat Plus is a high-quality acrylic water based paint, recommended for walls and ceilings, giving a uniform matt finish.

Acrylomat Plus is a microporous product that

Acrylomat Plus is a microporous product that masks slight imperfections in the substrate thanks to its high filling power.

Easy to apply, very fast drying time: can be painted over after 3 hours. Odourless, free of volatile organic compounds (VOC) plasticizers and formaldehyde.

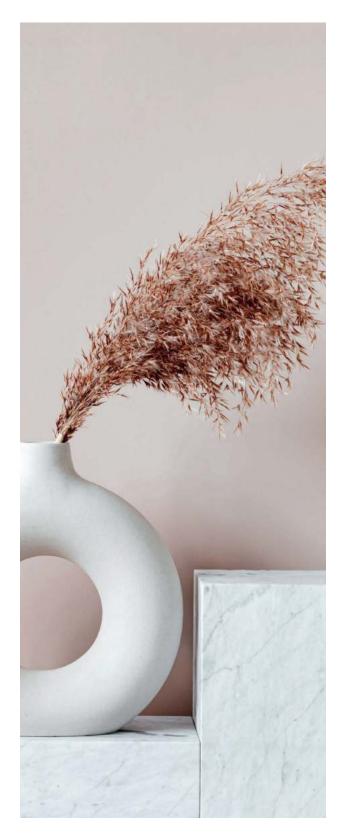
### High filling power

### **Masks imperfections**

#### Ready to use



Acrylomat Plus is formulated with a binder derived from renewable biomass according to the "mass-balance" approach, and is RedCert<sup>2</sup> certified.



**TOOLS:** brush, roller, spray and airless. **INDICATIVE YIELD:** 14-16 m<sup>2</sup>/l per coat. **DRYING (at 25 °C and 65% R.H.)**: to the touch in 30 minutes; re-paintable after 3 hours. **COATS:** 2







**FAST DRYING** 

INDOOR AIR QUALITY: A+





